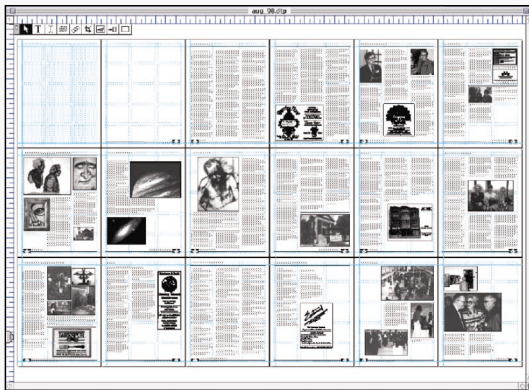### • Digital Publishing

Advances in the realm of portable document files (.pdf) developed by Adobe Software now allows for your brochures, service manuals, newsletters, and other materials to be distributed on your intranet, or over the internet. These documents capture the images, type and layout of the original print documents, reducing the costs to print and distribute printed material. PDF documents can be indexed, searched by content, and embedded with interactive media. Baugh Graphic Design can help you take full advantage of this exciting technology.

• Newsletters

Newsletters tell your story to customers and prospects alike, and add "personality" to your organization. With our help, your newsletters can be a cost-effective method of getting the message out. Baugh Graphic Design can directly provide copy writing, photography, and layout design. We can also recommend printing and mailing resources for you, if needed.

• Why Baugh Graphic Design?

Baugh Graphic Design was founded to support the small business concern. We have one mission .... to enable our Clients to maximize their bottom line through well planned use of the print and internet technologies available today.

Since 1996, Baugh Graphic Design has provided graphic and web design services to scores of companies located across the country. Over 90% of these clients have returned to Baugh Graphic Design for additional projects ... a good measure of our effectiveness.

• Working Arrangement

Preliminary consultation is at no cost in the Wichita area. At this first meeting, we will review your project's specifications, goals, and budget. A proposal will be developed and submitted to you promptly, complete with cost estimates.

Billing includes an itemized statement of all work provided, on net ten day terms.

If printing and mailing resources are needed, Baugh Graphic Design will resource available vendors, and work closely with them to ensure that the final results are to the Client's satisfaction.

BAUGH GRAPHIC DESIGN

Baugh Graphic Design
9631 Birch Lane
Wichita, KS 67212 USA

• Tel ::: 316-721-5888 •
• Fax ::: 316-721-5452 •
• Mobile/Voice ::: 316-734-3010 •

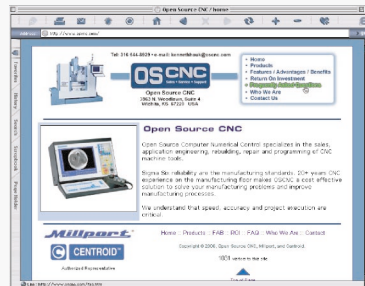e-mail • baughdesign@adport.com
web site • www.baughdesign.us

• Roger Baugh, Principal •

Baugh Graphic Design provides a full range of graphic services for the small business community. With over thirty years experience in the print and digital publishing areas, we are positioned to assist you in producing clear, concise, and cost-effective visual messages.
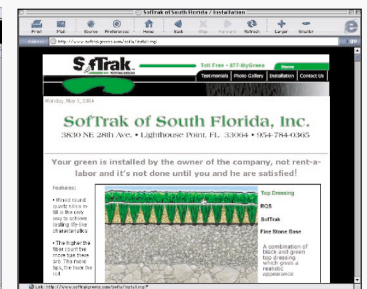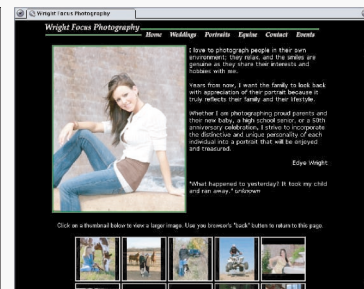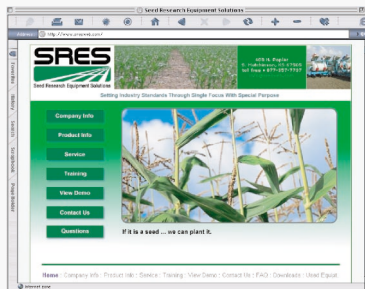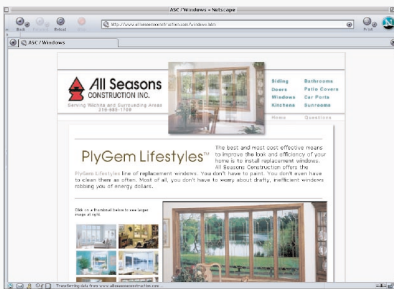
BAUGH GRAPHIC DESIGN

• Web Enhancements

Video streaming, animations, downloadable files, search engines, and form submissions. Depending on applications and goals, these additions can make for a highly interactive web site, and one that will bring your userbase back again. Baugh Graphic Design has the ability and expertise to develop your site to the highest level of professionalism and perceived value.
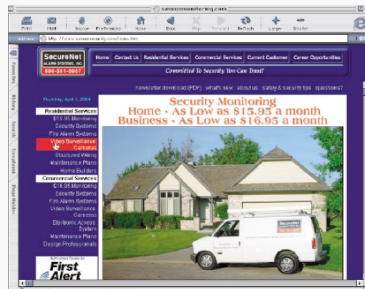
• Web Site Development

The most economical means to present your organization is via the internet. Baugh Graphic Design is equipped to register your domain, set-up web hosting, and design a dynamic site specifically to your requirements.
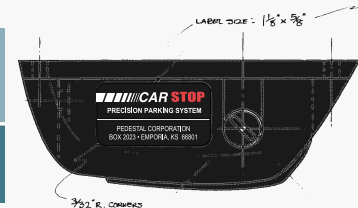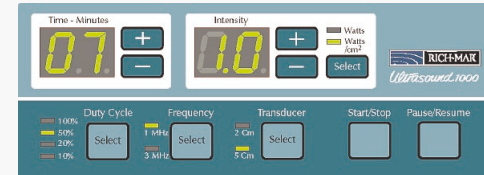
• Corporate Identity, Logotypes

Your logo is your visual identity mark. How well does it convey your organization's mission? Baugh Design has developed strong visual identities for dozens of organizations.

• Photography

Baugh Graphic Design is equipped to shoot film or digital file imagery of your products or services. If you have an existing photo archive; photo correction, retouch and alteration services are also offered.

• Digital Illustration

Digital rendering is an excellent means to test ideas and reach concensus before committing to a physical prototype. Baugh Graphic Design utilizes the latest in software and hardware to provide illustration, color studies, and production artwork.